

HCAL4340: Healthcare Management

Credit Hours: 3

Clock Hours: 45/0/0

This course provides an overview of the principles of management, managerial functions, and organizational theories and their applications to healthcare organizations. Emphasis is on practical examples and techniques in the healthcare management field. The course also covers a wide variety of healthcare settings, examples of important issues in healthcare management, such as ethics, cost management, strategic planning and marketing, information technology, and human resources. Understanding the functionary and configuration of healthcare organizations are all thoroughly covered.